

SEEDING

Social Economy Enterprises addressing Digitalisation, Industrial Relations and the European Pillar of Social Rights

Sixth transnational online workshop
Wednesday 19 th of May 2021



COCETA

Confederación Española
de Cooperativas
de Trabajo Asociado

Social Economy Enterprises and Cooperatives in Spain

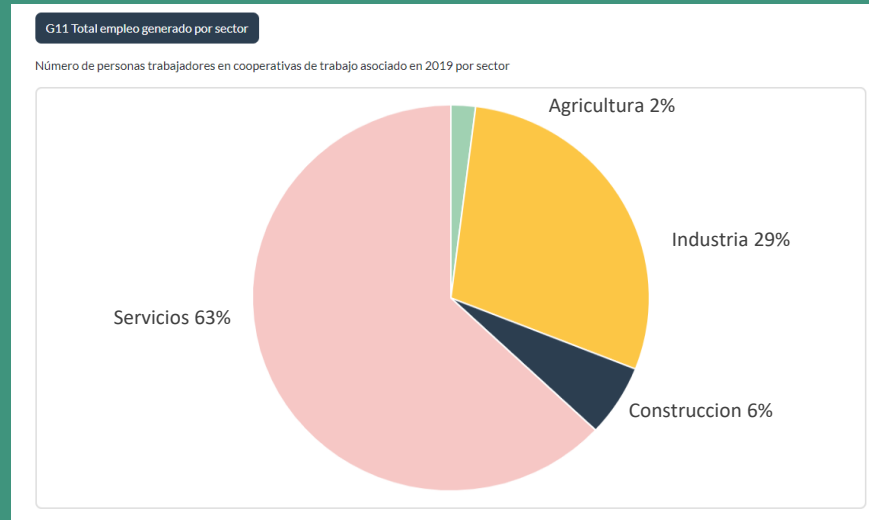
- Ley 5/2011 of Social Economy



- COCETA represents +17,300 work cooperatives and +250,000 jobs

CHANGE FACTORS FOR DIGITALIZATION

- Social values and principles
- Productive Sectors and Productive Specialization



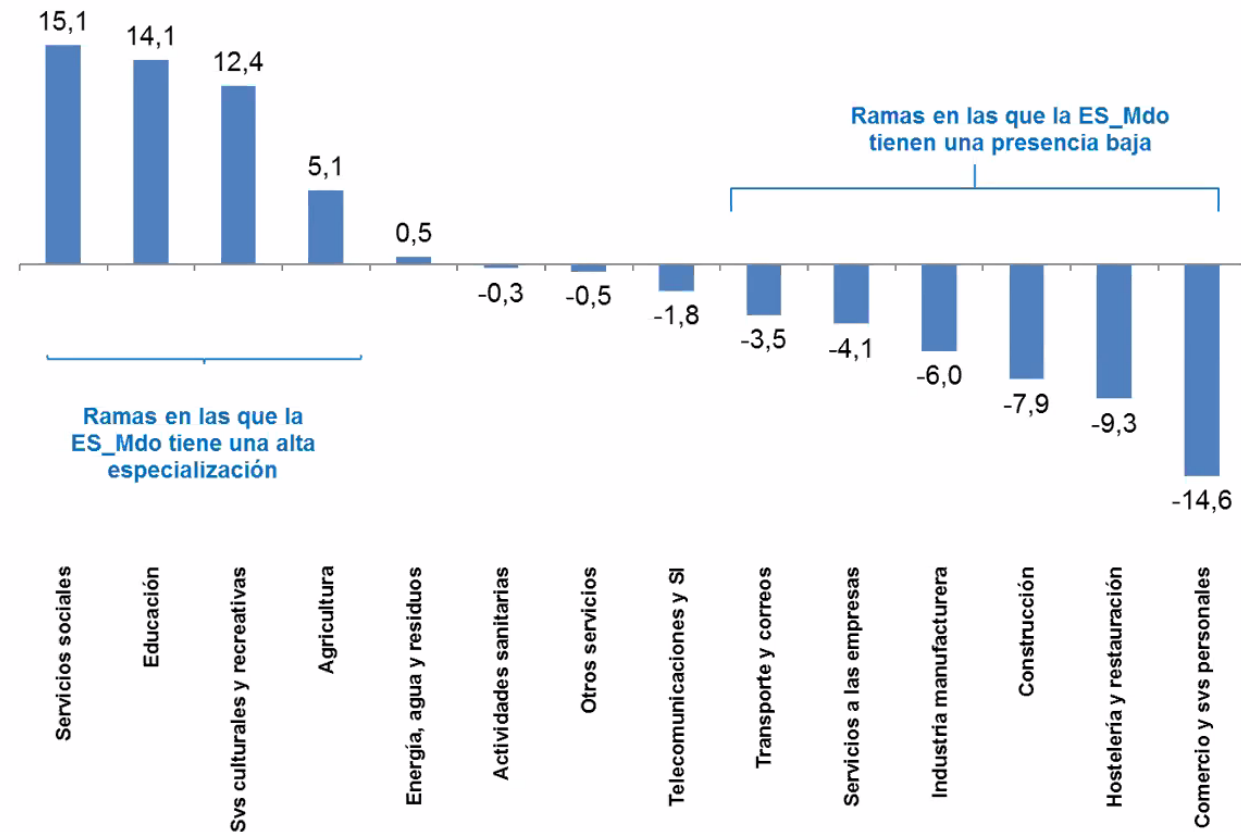
- Size of companies in the Social Economy (SMEs and micro-SMEs)
- Competencies and Reskilling

Social values and principles

- **Capacity for self-management and democratic participation**
 - Resilience
 - Traceability and democratization through networks
- **Education, training and Information**
 - Interpersonal skills (highly qualified)
 - Education and Promotion Fund
- **Cooperation and intercooperation**
 - Commercial platforms that put the supplier and consumer in direct contact
 - Intercooperation platforms <http://www.latienda.coop/>
 - Platforms Cooperatives

Productive Sectors and Productive Specialization

Gráfico 1. Especialización sectorial de la economía social frente a la de la economía mercantil. Año 2018. Diferencia en puntos porcentuales entre el peso de cada sector en el empleo total de la economía social y de la economía mercantil



Fuente: Abay Analytics

- Social services
- Education
- Energy, water and waste

Size of companies

Proporción del total de empleo en los sectores más afectados, por tamaño de empresa (%)



- Polarization in size
- Investment difficulties
- Intermediary structures

Empresas por tamaño	Nº de empresas	% de empresas	% empleo empresarial
Sin asalariados	1.588.443	55,25%	10,02%
Microempresas(1-9)	1.109.769	38,60%	20,93%
Pequeñas (10-49)	147.550	5,13%	18,13%
Medianas (50-249)	24.334	0,85%	15,10%
Pymes (0-249 asalariados)	2.870.096	99,83%	64,18%
Grandes (250 o más asalariados)	4.783	0,17%	35,82%
Total empresas	2.874.879	100%	100%

Tabla 1. Distribución de empresas por número de trabajadores
[Fuente: Datos del portal ipyme.org, actualizados a octubre de 2020¹⁷]

Competencies and Reskilling

- Development of highly qualified jobs
 - Cognitive tasks
 - Interpersonal tasks
- Enterprises with low and medium qualifications (84%) with requalification needs.
- 50% of all employees will need to reskilling by 2025 (WEF 2020)
- 40% of current workers's core skills are expected to change in the next 5 years (WEF 2020)

Policies and plans in digital matters

- **Plan de Digitalización de Pymes (5000 millones € hasta 2023)**
 - The impulse to basic digitization; Support for change management; Disruptive innovation and digital entrepreneurship; Support for sectoral digitization; The reform of instruments and networks
- **Plan de Digitalización de las Administraciones Públicas (2600 millones de €)**
- **Plan Nacional de Competencias Digitales (3750 millones)**
 - The digital training of citizens; The fight against the digital gender gap; The digitization of education; Training in digital skills; digital skills for public employment; digital skills for SMEs; The promotion of ICT specialists
- **Real Decreto-ley 28/2020, de 22 de septiembre, de trabajo a distancia**

Thank you!!!

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